

# Penn Valley Courier

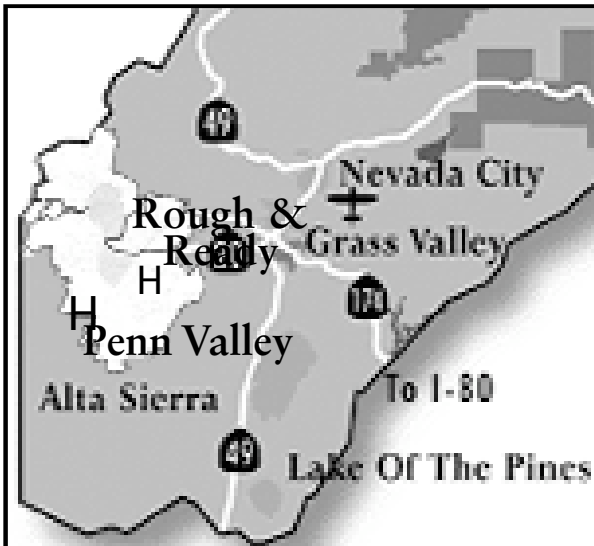
*Penn Valley's Hometown Newspaper*

REACH EVERY RESIDENT AND PROPERTY OWNER IN  
PENN VALLEY AND ROUGH AND READY!

**Penn Valley Courier** began publishing in June 2005 and is independently owned and operated. **Penn Valley Courier** is a homegrown newspaper, whose writers represent various community organizations, share local historical insights, profile residents and address local newsworthy issues.

**CIRCULATION:** Nearly 5,000 copies are direct-mailed monthly to every residence, business and post office box in Penn Valley and Rough & Ready. **Penn Valley Courier** is also distributed through local real estate offices, various businesses, and in newsstands throughout the community.

**READERSHIP:** Penn Valley's and Rough & Ready's residents represent various lifestyles and interests. Retirees, families, entrepreneurs, ranchers, and government employees alike enjoy being a part of this growing community.



## Penn Valley Area Market

Median Age .....	46.4
Median Household Income .....	\$54,524
Average Home Price .....	\$518,500
Married Households .....	69.2%
Single Households .....	30.8%
Households with children .....	17.2%
College Graduates .....	29.5%
Age 0-17 .....	20.7%
Age 18-64 .....	53.5%
Age 65> .....	25.8%

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